

Cusp Capital and Stage 2 Capital invest €6.2 million in Taclia

- **Taclia has successfully secured €6.2 million in funding from international investors**
- **The startup from Barcelona offers a software that enables small and medium-sized businesses to digitize and manage their daily processes**
- **Gaining 500 customers per week, Taclia has proven its potential to quickly become the global go-to all-in-one software solution for SMEs**

Barcelona, April 25, 2023

The software startup Taclia has announced its successful investment round raising **over €6 million from Cusp Capital and Stage 2 Capital**. Based in Barcelona, Taclia developed a free management platform for small and medium-sized businesses that covers all relevant functions from scheduling, to invoicing. Millions of these small enterprises are still managed on spreadsheets – taclia offers a modular all-in-one solution to digitize their processes.

Growing at remarkable pace: Users value Taclia for its ease of use and adaptability across various industries

Thanks to its great usability, the tool is quickly set up and intuitive to use. What makes Taclia unique is the fact that it is fully customizable to the requirements of its users and their businesses, and can therefore be used by companies of all sectors and sizes. Users get to choose from various functionalities and only use the ones they really need. Acquiring more than 500 new customers per week, the company's development is fueled by product led-growth, letting product usability drive engagement and value to customers without the need of a dedicated sales team.

Alex Casals, founder and CEO of Taclia, is grateful to have gained the backing of the renowned investors: "Cusp Capital and Stage 2 Capital have identified Taclia's strong potential, encouraging us to continue working to make our platform the perfect ally for businesses - **easy-to-use and fully customizable**." Taclia plans to deploy the newly retrieved financial means to improve the product even further, grow its team and scale across geographies.

Backed by Cusp Capital and Stage 2 Capital: Both funds see great potential in Taclia

Cusp Capital, an investment fund from Germany, whose team members are known for investing in companies such as **Zalando, Delivery Hero, and Klarna**, now joins forces with the Taclia team. Maximilian Rowoldt, investor at Cusp Capital is convinced of the company's high potential: "At Cusp Capital we follow the thesis that end-to-end software solutions will change the way SMEs operate for good globally. Taclia empowers SMEs across verticals that have been underserved by software in the past to get rid of undigitized processes and build new ways to interact with customers, suppliers and their workforce."

American fund Stage 2 Capital, led by Jay Po and Mark Roberge, is backed by top GTM executives from **technology companies such as Zoom, Asana, Oracle, Salesforce, Snowflake, Smartsheet, Toast, Hubspot, etc.** The fund not only provides financial investment, but also tactical GTM advice and guidance to support the company's global expansion of the business.

About Taclia:

Taclia's mission is to make everyday work easier. Taclia was born as a response to all those businesses that want to digitize, but need several separate applications that are generally difficult to use or expensive to implement. Taclia can cover all areas of the business and intuitively replaces all manual processes to work better, save time, and increase sales. To do this, it focuses on being the easiest-to-use software on the market, offering key day-to-day functionalities such as task and service management, schedule and time tracking, customer tracking, budget and invoice creation, real-time location, and many more. Each user chooses what they want to use.

For more information, visit: www.taclia.com

About Cusp Capital:

Cusp Capital is a venture capital firm focused on European software and technology. The fund invests in early-stage companies on the cusp of redefining their industries by channeling new socioeconomic and technological paradigms. The Cusp Capital team members are long-time contributors to the technology ecosystem. Over the last decade, they have invested more than €400 m in companies such as Zalando, Delivery Hero, Klarna, Scalable Capital, and data Artisans.

Learn more about Cusp Capital and its current focus themes at cuspcapital.com and connect with the team on [LinkedIn](#).

About Stage 2 Capital:

The first go-to-market venture capital firm, [Stage 2 Capital](#) combines capital and GTM expertise, leveraging its elite LP base of 500+ senior executives from unicorns and Fortune 500 to help portfolio companies scale revenue and accelerate growth. Started in 2018 by Jay Po, fmr VC at Bessemer, and Mark Roberge, fmr CRO at HubSpot, Stage 2 Capital leads investments in B2B software companies at seed and Series A.

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